



Hunger Relief Partner Logo Usage and Language Guide

How do I refer to my organization's affiliation with Food Bank of the Rockies?

When referring to your organization's affiliation with us, please use only the approved phrases below:

- **Partner**
- **Hunger Relief Partner**

Examples:

- We are a Hunger Relief Partner of Food Bank of the Rockies.
- We are a partner of Food Bank of the Rockies.

No other terms or phrases should be used when describing your affiliation with Food Bank of the Rockies.

Public Speaking (media and speaking engagements):

Please refer to the guidelines above when publicly speaking about our partnership. If you have any questions or would like general media training, please contact us at partnersolutions@foodbankrockies.org.

Approved logos:

As part of our partnership agreement, we ask that you display the Food Bank of the Rockies logo on your website, along with links to our homepage (www.foodbankrockies.org) and relevant resources like our Find Food tool (www.foodbankrockies.org/food).

You may access and download one or more of our partner-branded logos using the link below:

[Download our partner-branded logos here](#)



Cropping the logo, downloading our logo from any other source, or using AI to generate the Food Bank's logo are prohibited.

You may use either the horizontal or vertical format depending on your needs. When displaying the logo online or on a poster, please ensure that “Partner of” is displayed either within the logo graphic or in copy placed above the logo.

Please ensure the logo does not overlay other graphics or text and that there is padding surrounding the logo equivalent to the size of the sprout icon when displaying.



If you have any questions, please contact partnersolutions@foodbankrockies.org.